

Station WHP / WLYH / EHP

Market HARRISBURG, PA

Product Issue Rate Cards Oct 1 - November 6, 2012

Demo RA25+

Flight Dates 10/1-12 to 11-6-12

Salesperson Brad Phillips

Date 9/28/12

WHP - CBS

WLYH - CW

EHP - MYNT

STATION	Daypart	Day	Time	Program	COMMENTS for WHP	Rate	10/1	11/6	Rating
WHP	Morning	M-F	5:30-6a	EARLY MORNING NEWS		150			
WHP		M-F	5:530a	EARLY MORNING NEWS		150			
WHP		M-F	6-6:30a	EARLY MORNING NEWS		275			
WHP		M-F	6:30-7a	EARLY MORNING NEWS		275			
WHP		M-F	7-9a	CBS THIS MORNING		150			
WHP		Sa	9-11a	CBS THUIS MORNING SATURDAY		225			
WHP		Su	8:30a-9a	WHAT AMERICA THINKS	SCOTT RASMUSSEN POLITICAL SHOW	300			
WHP		Su	9-10:30a	CBS SUNDAY MORNING		475			
WHP		Su	10:30-11:30A	FACE THE NATION		700			
WHP		Su	11:30a-Noon	FACE THE STATE (NEWS)		195			
WHP	Daytime	M-F	10-11a	LET'S MAKE A DEAL		325			
WHP		M-F	11a-12n	PRICE IS RIGHT		450			
WHP		M-F	12:30-2p	SOAP ROTATION		350			
WHP		M-F	2-3p	THE TALK		325			
WHP		M-F	3-4P	THE TALK		275			
WHP	Early Fringe	M-F	4-5p	ELLEN		450			
WHP	Early News	M-F	5-5:30p	WHP NEWS AT 5P		325			
WHP		M-F	5:30-6p	WHP NEWS AT 530P		325			
WHP		M-F	6-6:30p	EYEWITNESS NEWS		400			
WHP		MWTF	6:30-7p	CBS EVENING NEWS	Note MWTF	1500			
WHP		Sa,Su	6-6:30p	EYEWITNESS NEWS		295			
WHP	Access	M-F	7-7:30p	WHEEL OF FORTUNE		1500			
WHP		M-F	7:30-8p	JEOPARDY		2000			
WHP		Sa	7-7:30p	WHEEL OF FORTUNE		475			
WHP		Sa	7:30-8p	JEOPARDY		500			
WHP	Late News	M-F	11-1135P	EYEWITNESS NEWS		500			
WHP		SAT/SUN	11-1135P	EYEWITNESS NEWS		400			
WHP	Late Fringe	M-F	1135P-1235A	LETTERMAN		250			
WHP		M-F	1235-135A	LATE, LATE SHOW WITH CRAIG FERGUSON		60			
WHP		Sa	11:30p-12:30a	CRIMINAL MINDS		85			
WHP		Sa	12:30-1:30a	CSI MIAMI		60			
WHP		Su	11:30p-12:30a	CRIMINAL MINDS		85			
WHP		Su	12:30-1:30a	CSI MIAMI		60			
WHP		M	8-9P	HOW I MET YOUR MOTHER/PARTNERS		3,750			
WHP		M	9-10P	2 BROKE GIRLS/MIKE & MOLLY		4,000			
WHP		M	10-11p	HAWAII 5-0		3,750			
WHP		Tu	8-9p	NCIS		5,500			
WHP		Tu	9-10p	NCIS: LA		4,800			
WHP		TU	10-11P	VEGAS		3,500			
WHP		W	8-9p	SURVIVOR		5,000			
WHP		W	9-10p	CRIMINAL MINDS		5,000			
WHP		W	10-11p	CSI		3,500			
WHP		TH	8-9P	BIG BANG/2.5 MEN		5,500			
WHP		Th	9-10p	PERSON OF INTEREST		4,500			
WHP		TH	10-11P	ELEMENTARY		4,500			
WHP		F	8-9P	CSI NY		2,000			
WHP		F	9-10P	MADE IN JERSEY		2,300			
WHP		F	10-11p	BLUE BLOODS		2,950			

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STATION	Daypart	Day	Time	Program	COMMENTS for WHP	Rate	Rating
						10/1	
						11/6	
		Sa	8-9p	CRIMETIME SATURDAY HR #1		800	
WHP		Sa	9-10p	CRIMETIME SATURDAY HR #2		800	
WHP		Sa	10-11p	48 HOURS		1000	
WHP		Su	7-8p	60 MINUTES		4,250	
WHP		Su	8-9p	THE AMAZING RACE		5,000	
WHP		SU	9-10P	THE GOOD WIFE		3,500	
WHP		SU	10-11P	THE MENTALIST		3,500	
				CBS SPECIALS, CBS SPECIALS			
WHP		SAT	8-11P	NCAA PRIME FOOTBALL ON CBS	11/3	1,250	
WHP		VARIOUS	9-11P	PRESIDENTIAL DEBATES	10/3, 10/16, 10/22	2,500	
WHP		THUR	9-11P	VP DEBATE	10/11 ONLY	2,500	
WHP	Sports	SAT	N-7P	NCAA FOOTBALL		500	
		SUN	N-1P	CBS NFL PREGAME SHOW		800	
		SUN	1-4P	CBS NFL GAME #1 (NOT STEELERS)		4000	
		SUN	4-7P	CBS NFL GAME #2 (NOT STEELERS)		4250	
		SUN	1-7P	NFL STEELERS		5500	